

Australian Digital Technology Awards: Submission questions

The Australian Digital Technology Awards is a targeted submission-based awards program that is underpinned by industry-wide brand performance research.

Each participating organisation must complete the following questionnaire outlining the positive impact their digital technology has on the industry professionals they serve.

This document details each of the short answer questions that will be asked in the submission portal.

Please note: These questions are for information purposes only, please enter your answers to these questions in the submission portal. If you have any questions about this process, please contact support@australiandigitaltechnologyawards.com.au.

SUBMISSION QUESTIONS:

CONTACT DETAILS:

1. Entrant's company name
2. Entrant's contact details
3. Which industry do you primarily operate in?
4. Organisation size

DIGITAL TECHNOLOGY DETAILS:

5. What is the name of your digital technology platform, product or service?
6. Provide a brief description of this technology. (max 200 words)
7. Please describe your primary target demographic for this technology? (e.g. accountants who are working with small-to-medium businesses) (max 200 words)
8. How many customers use this technology? (max 200 words)

ASSESSMENT CRITERIA:

9. Please describe how this technology helps your target demographic achieve their organisational objectives and provide any quantitative or qualitative data that demonstrates its success. (You can attach supporting documents on the next screen using the "Add Attachments" button). (max 400 words)
10. What makes your technology unique and stand out from any competitors? (max 400 words)
11. What changes/additions or improvements that you have added to this technology over the last 12 months and how have they impacted your customers? (max 400 words)
12. What are your plans to develop this technology further in the next 12 months? (max 400 words)

SUPPORTING DOCUMENTS:

13. Attach your company logo
14. Attach any supporting documents

CONFIRMATION:

15. Terms and conditions and submission confirmation